



Press release

VIE HOTEL BANGKOK

AN UPSCALE HOTEL WITH A STRIKING PERSONALITY, OFFERING A PHILOSOPHY OF PLEASURE



Perfectly positioned at the heart of the dynamic Bangkok cityscape, VIE Hotel Bangkok with its energy, character and charisma is the perfect illustration of life in this modern city.

With its striking architecture, VIE Hotel Bangkok offers guests panoramic views of the stunning Bangkok skyline from all angles. Its prime location next to the Rachathewi BTS Skytrain station puts it in close proximity of the Silom and Sukhumvit business districts, while the major shopping and entertainment complexes of MBK, Platinum, Central World and Siam Paragon can easily be reached on foot or via Skytrain. And with the airport rail link connection, VIE Hotel Bangkok is only 30 minutes away from Suvarnabhumi International airport.

The distinctive personality of VIE Hotel Bangkok is shaped by both its exterior and interior design, which is exceptionally elegant and original. Through the world-class vision of J+H Boiffils' (France), the property captures the 21st century spirit of Bangkok, defining a new era of travel and leisure. Natural and exotic materials, evocative lighting, vivid colours and unique artworks come together to create a uniquely individual style that plugs into the city's vibrant grid.

Experience the original

Services and amenities offered at VIE Hotel Bangkok have been developed to resonate with our unique story and to introduce guests to exclusive pleasures and sensory **discoveries**. Our guests are invited to immerse themselves in the hotel's story, appreciate the richness, and pursue their journey through new cultural, culinary, and lifestyle experiences.

VIE Hotel offers an exclusive collection of original experiences. From sumptuous meals at VIE WINE & GRILL to cocktails and live jazz music in the VIE BAR or Cohibas at VIE CIGAR, the hotel's sophisticated offerings are second to none. A discreet business centre and a collection of VIE Function Rooms feature thoughtful design that give inspiration to events of all descriptions. The authentic VIE experience culminates with VIE SPA, a modern haven for body, mind and soul, or at VIE FIT for a state-of-the-art fitness experience, complete with panoramic views.

Rooms with Character

The uncompromising creative detail of VIE Hotel Bangkok flows seamlessly to all the guest rooms at VIE Hotel Bangkok. Designed for comfort, space, privacy, and natural light, they offer not just unique atmosphere and distinctive décor, but an array of upscale services and amenities as well. The 154 Deluxe Rooms, Grand Deluxe Rooms, two-bedroom Duplex Suites and the commanding Penthouse Suites are designed so guests can immerse themselves in a sumptuous and spacious setting that also showcase the views of this dynamic city.

The guest rooms are all about rest and relaxation as well and are places where guests can rediscover the pleasures of sleeping late and indulging in a Grand Breakfast Special soundproofing coupled with top quality beds, a wide choice of pillows and environmentally-friendly bed linen ensure optimum comfort.

The bathroom in each of VIE Hotel Bangkok's guest rooms consists of a separate shower and a large bathtub for an indulgent, relaxing interlude after





a day of sightseeing, excursions, or business meeting. Take in the heady aromas of exotic flowers and enjoy the prestigious Etienne Aigner products in the spacious bathrooms, the perfect way to begin or end the day.



The spirit of the place

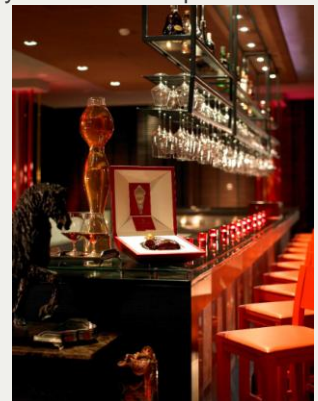
VIE Hotel Bangkok is both remarkable and unique for its style and décor. The individual interior layout and decoration that is boldly modern and innovative creates a uniquely personal setting which envelops the guest in an atmosphere reflective of our story.

VIE Hotel Bangkok welcomes you to our living room, VIE Lounge, the perfect place for meeting people, having a quiet conversation, browsing on the high-speed Wi-Fi, while enjoying a moment of calm or a bit of privacy. VIE Lounge fosters a congenial atmosphere where guest can socialize and bask in the spirit of the place.

Sip on a welcome drink in your spacious room while pausing to absorb the character of Bangkok encapsulated in the expansive view from your window. Relax on sofas and cushions made with from the famous Jim Thompson Thai silk. Rest your head on a pillow of your choice from the VIE Pillow menu. Indulge in one of the many exclusive VIE culinary experiences. Enjoy the VIE Grand Breakfast in the comfort of your room or experience La VIE en Durian, a creative range of delicate and luscious pastries and desserts made from the characteristic durian. Also savour the MGallery High Tea, or treat your taste buds to VIE Thai Tapas.

As day turns to night, we invite guests to the S-Room, VIE Cigar, where smokers may indulge in premium quality cigars and spirits in a quiet, relaxing atmosphere that also ensures the comfort of non-smokers.

Director of Business Development & Strategy at the hotel, Wanida Tardivel, said: "VIE is the ideal hotel for chic and stylish travelers, both business and leisure. The hotel allows guests to get a real sense and feeling for what makes Bangkok such an energetic and dynamic city. It is the richness of detail that truly makes the difference."



Discovering new tastes

The award-winning, VIE Wine & Grill is a chic and sophisticated restaurant for discerning diners, the stylish venue is renowned for its exquisite cuisine and an impressive selection of New and Old World wines. The discerning readers of the *Thailand Tatler* magazine voted it 'Best Restaurant' in 2010 and 2011 for its exceptional cuisine and service.



Guests can enjoy a memorable evening dining in a relaxed contemporary environment created from a palette of vivid colours, striking works of art and ambient lighting, and enhanced by panoramic views of Bangkok's sparkling cityscape.

With a comfortable lounge area and an air of informality, VIE Wine & Grill is the perfect venue for after-work drinks and casual dining with friends, clients or business associates. Here, guests can enjoy an exceptional choice of beverages including a well-stocked wine cellar with specialty labels from the major wine producing countries, all competitively priced. The popular 'Wine Flights' provide the opportunity to taste several vintages and have been specially paired with an enticing international tapas menu.



VIE Wine & Grill serves a lavish grand breakfast, the business-oriented Express Lunch, the relaxing VIE Lazy Sunday Brunch and the well-known MGallery Buffet Dinner.

VIE Wine & Grill is open daily from 06.30hrs until 22.30hrs.

Offers by VIE Hotel Bangkok

We like to afford our guests the opportunity to enjoy a stay that reflects VIE Hotel Bangkok's identity and the vibrant way of the life of Bangkok. To prolong the experience, the hotel feature two original offers which foster a deeper understanding of the its distinctiveness while allowing guest to discover the rich cultural, gastronomic, or historical heritage of the place of stay.

Discover with the Silky Bangkok City Experience - Cultural Getaway: Uncover the silken treasure of Bangkok. VIE Hotel Bangkok invites you to experience a fabulous special package that includes a delicious Grand Breakfast, a personal silk consultant, and a memorable visit to the world-famous Jim Thompson House.

Art of Living with a Gourmet Experience – Gastronomy Package: Embark on an unforgettable culinary journey at VIE Hotel Bangkok. Our talented chefs invite you to indulge yourself with this gourmet break and delicious complimentary feast aMGallery Buffet Dinner at the chic VIE Wine & Grill.

VIE Hotel Bangkok is also proud to announce that it recently received the Five-Star Hotel Thailand Tourism Standard certificate for 2011-2013. The hotel was also recognised as the 'Best Boutique Hotel' by AsiaRooms.com, the leading international leisure travel website. Other accolades also include the 'Trendy in Asia' title at the Tripadvisor Travelers' Choice Award 2010, an award by the world's largest travel community which is based on the opinions of millions of real travellers; 'Best Newcomer in Bangkok' on Wotif.com for having generated the most sales and revenue through popular accommodation sites. VIE Hotel Bangkok also featured in DestinAsian magazine's Luxe List 2009 for 'Best Urban Hotel of Asia-Pacific's Most Notable Debut' as well as a nomination for 'Best Urban Hotel: Anywhere Travel Awards 2009', by readers of *Anywhere* magazine, one of Thailand's top lifestyle and travel magazines.

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MGALLERY

MGallery is a collection of upscale hotels notable for their personalities, which will appeal to individual travelers seeking distinctive services or looking for a place with more soul.

In the city centre as well as in tourist hotspots, each hotel in the collection offers a distinctive environment in which to fulfill an authentic experience that revolves around a philosophy of pleasure. This is particularly true of the Baltimore, which offers an incomparable sensory culinary journey in its starred restaurant.

This is also true of the exceptional site of the Cour du Corbeau in Strasbourg, a real timbered house, a maze of nooks and passageways that has travelled through five centuries of history and known illustrious guests such as Frederick II, King of Prussia, Voltaire... A collection of hotels like so many different worlds.

Launched in September 2008 by Accor, it now covers five continents and will grow to over 150 locations by late 2015. Everything you need to know about MGallery hotels can be found at the mgallery.com website.